

DAFFAN MECHANICAL PRIVACY POLICY

PRIVACY POLICY - COMMITMENT TO YOUR PRIVACY

This site is owned and operated by Daffan Mechanical Air Conditioning and Heating. Your privacy on the Internet is of the utmost importance to us. At Daffan Mechanical, we want to make your experience online satisfying and safe.

Because we gather certain types of information about our users, we feel you should fully understand our policy and the terms and conditions surrounding the capture and use of that information. This privacy statement discloses what information we gather and how we use it.

INFORMATION DAFFAN MECHANICAL GATHERS AND TRACKS

Daffan Mechanical gathers two types of information about users

- Information that users provide through optional, voluntary submissions. These are voluntary submissions to receive our electronic newsletters, to participate in the submission of contact us, schedule a service call, request a free estimate, and from participation in surveys.
- Information Daffan Mechanical gathers through aggregated tracking information derived mainly by tallying page views throughout our site. This information allows us to better tailor our content to readers' needs and to help us better understand the demographics of our audience. Under no circumstances does Daffan Mechanical divulge any information about an individual user to a third party.

Daffan Mechanical Gathers User Information In the Following Processes

We offer the following free services, which require some type of voluntary submission of personal information by users:

1. Electronic newsletters policy (Dispatches)

We will offer a free electronic newsletter to users. Daffan Mechanical gathers the email addresses of users who voluntarily submit one. Users may remove themselves from this mailing list by filling out the form provided in the contact us section of our website.

2. Schedule a Service Call / Request a Free Estimate / Contact Us forms

Users of the schedule a service call, request a free estimate and contact us forms must voluntarily submit personal information for these services, although they do not have to submit information to visit the site. During the submittal of messages the user may be required to supply a name, address, phone number, and email address.

3. Surveys

Daffan Mechanical may occasionally conduct user surveys to better target our products / services to our customers. We sometimes share the aggregated demographic information in these surveys with our partners. We never share any of this information about specific individuals with any third party.

Children

Consistent with the Federal Children's Online Privacy Protection Act of 1998 (COPPA), we will never knowingly request personally identifiable information from anyone under the age of 13 without requesting parental consent.

Usage Tracking

Daffan Mechanical tracks user traffic patterns throughout our site. However, we do not correlate this information with data about individual users. Daffan Mechanical does break down overall usage statistics according to a user's domain name, browser type, and MIME type by reading this information from the browser string (information contained in every user's browser).

Cookies

We may place a text file called a "cookie" in the browser files of your computer. The cookie itself does not contain Personal Information although it will enable us to relate your use of this site to information that you have specifically and knowingly provided. The only personal information a cookie can contain is information you supply yourself. A cookie can't read data off your hard disk or read cookie files created by other sites. Daffan Mechanical uses cookies to track user traffic patterns (as described above). Our advertising system delivers a one-time cookie to better track ad impressions and click rates.

You can refuse cookies by turning them off in your browser. If you've set your browser to warn you before accepting cookies, you will receive the warning message with each cookie. You do not need to have cookies turned on to use this site. However, you do need cookies to participate actively in polling and surveys.

Privacy Policy Use

How the information you gather is used if relevant.

USE OF INFORMATION

Daffan Mechanical uses any information voluntarily given by our users to enhance their experience in our website, whether to provide interactive or personalized elements on the site or to better prepare future content based on the interests of our users.

As stated above, we use information that users voluntarily provide in order to send out electronic newsletters and to enable users to participate in schedule a service call, request a free estimate and contact us forms, and surveys. We may

send out newsletters to subscribers on a regular schedule (depending on the newsletter), and occasionally send out added editions to promote special offers to our subscribers. Daffan Mechanical never shares newsletter mailing lists with any third parties, including advertisers, sponsors or partners.

We use tracking information to determine which areas of our site users like and dislike based on traffic to those areas. We do not track what individual users read, but rather how well each page performs overall. This helps us continue to build a better service for you.

Daffan Mechanical creates aggregate reports on user demographics and traffic patterns to help us better serve our customers. This allows us to advertise more effectively, and allows our users to receive advertisements that are pertinent to their needs. Because we don't track the usage patterns of individual users, our partners will never know that a specific user clicked their link. We will not disclose any information about any individual user except to comply with applicable law or valid legal process or to protect the personal safety of our users or the public.

SHARING OF THE INFORMATION

Daffan Mechanical uses the above-described information to tailor our content to suit your needs and help our partners better understand our audience's demographics. We will not share information about individual users with any third party, except to comply with applicable law or valid legal process or to protect the personal safety of our users or the public.

SECURITY

Daffan Mechanical operates secure data networks protected by industry standard firewall and password protection systems. Our security and privacy policies are periodically reviewed and enhanced as necessary and only authorized individuals have access to the information provided by our customers.

OPT-OUT POLICY

We give users an opt-out option as described previously.

YOUR CONSENT

By using this site, you consent to the collection and use of this information by Daffan Mechanical. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.